



# 2026 Sponsorship Opportunities

21<sup>st</sup> Annual Charity Golf Classic Supporting the American Hop Museum

## About Us

The American Hop museum opened to the public in March 1993 as a 501(c)3 non-profit organization located in the heart of today's leading hop producing area in the United States. It is the only museum in the U.S. dedicated to the cultural, scientific, and literary preservation of growing and cultivating hops. Our mission is to collect, display, and preserve the historical equipment, photos, and artifacts from America's 400-year hop history to educate and share with the public.

The museum is comprised of a volunteer board of directors, primarily hop farmers and hop industry leaders and business owners. We have two part-time employees that oversee the management and daily operations of the museum. The museum welcomes 400 - 600 visitors from the Pacific Northwest, across the United States, and across the globe (especially Canada, Brazil, Europe, Asia, and Australia). Our visitors and supporters include hop industry professionals and farmers, bloggers, craft brewing enthusiasts, and history lovers - ages 40 - 70.

Your support directly supports and helps us build for the future by enabling us to:

- **Expand our educational materials and programming to better engage visitors of all ages.**
- **Inventory, catalog, and preserve our artifact collection, unlocking stories that can be more easily shared with the public, researchers, and future generations.**

## AMERICAN HOP MUSEUM - GOLF TOURNAMENT SPONSORSHIP PACKET

<b>About the Event</b>	<p>Join us for a premier day on the green in support of the stories that define the hop industry. Due to high demand, we are offering two separate tournament days to accommodate our community.</p> <p><b>Dates:</b> Tuesday, June 23<sup>rd</sup> and Wednesday, June 24<sup>th</sup>, 2026</p> <p><b>Location:</b> Mt. Adams Country Club, Toppenish, WA</p> <p><b>Schedule:</b> 7:00 AM Registration   9:00 AM Tee Off</p>
------------------------	--

<b>Why Partner With Us?</b>	<p>Sponsorship of the American Hop Museum provides your business with year-round visibility to industry leaders, heritage enthusiasts, and museum visitors.</p> <ul style="list-style-type: none"><li>• Access to the hop business community, fostering or strengthening potential partnerships.</li><li>• Networking opportunities with a high-value audience: hop industry veterans and current leaders, brewing innovators, and enthusiasts.</li><li>• Enhanced brand visibility through logo placements at the event, the museum's website, and social media channels for 12 months following the event.</li><li>• 12 months of name recognition prominently displayed at the museum for our 400 - 600 annual visitors.</li><li>• Sponsorship recognition to the USA Hops (Hop Growers of America) distribution list.</li></ul>
-----------------------------	---

## AMERICAN HOP MUSEUM - GOLF TOURNAMENT SPONSORSHIP PACKET

<h3>Sponsorship Levels</h3>	<p>With a renewal rate of over 93% year over year, the tournament delivers strong visibility and community goodwill. And ...</p> <p>By supporting the museum, you ensure hundreds of visitors - from local families to international tourists - can continue to experience this one-of-a-kind history.</p>
<h3>PREMIER PARTNERSHIPS</h3>	
	<p>All premier sponsors receive a 4-person team entry (18 holes, cart, lunch, beverages), premium logo placement on all event materials for the ultimate event-day recognition, highlighted in an email to Hop USA's distribution list <u>and</u> our own newsletter, and year-round name recognition on a banner in the museum and digital visibility for 12 months.</p> <ul style="list-style-type: none"><li>• <b>Refreshment Cart Sponsor (\$3,100):</b> Featured branding on all beverage carts across both tournament days.</li><li>• <b>Hole-in-One Sponsor (\$2,800):</b> Exclusive branding on the high-stakes prize hole.</li><li>• <b>Heritage Partner (\$2,500):</b> Choice of Lunch, Golf Cart, or Heritage branding.</li><li>• <b>Practice Range Sponsor (\$2,000):</b> Premium visibility at the tournament start.</li></ul>
<h3>COMMUNITY &amp; EVENT SPONSORSHIPS</h3>	
	<p>Sponsorship receives a 4-person team (18 holes, cart, lunch, beverages), logo for name recognition during the event, highlighted in an email to Hop USA's distribution list, and year-round appreciation on our museum event banner and digital visibility for 12 months.</p> <ul style="list-style-type: none"><li>• <b>Hole Sponsor (\$1,500):</b> Includes dedicated signage on a tee box.</li><li>• <b>Event Sponsor (\$1,100):</b> General event-day recognition.</li></ul>

## AMERICAN HOP MUSEUM - GOLF TOURNAMENT SPONSORSHIP PACKET

### NON-TEAM SPONSORSHIPS

Ideal for organizations that want to support our mission without participating in the tournament.

- **Contributor (\$400 - \$1,500+):** Receive event recognition, 12 months of website / social media visibility, and inclusion in the Hop USA email recognizing sponsors.

<b>Contact Information</b>	<p>For more information or secure your sponsorship, please visit our online registration portal or contact our team directly.</p> <p>Tishelle Betterman Museum Director Email: <a href="mailto:accounting@americanhopmuseum.org">accounting@americanhopmuseum.org</a> Cell: 253.219.7004</p> <p>Mailing Address: P.O. Box 230, Toppenish, WA 98948</p> <p>OR</p> <p>Our online registration at <a href="https://www.americanhopmuseum.org/golf-tournament">https://www.americanhopmuseum.org/golf-tournament</a></p>
----------------------------	--